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**7<sup>th</sup> National Standards Conclave**  
**Re-orienting and Implementing India's Value Chain Integration through**  
**Standards Compliance**  
**19-20 December 2022: Hotel Hyatt Regency, New Delhi**

**Programme**

<b>Day I: 19 December 2022</b>		
<b>0930-1030 hrs</b>	<b>Registration</b>	
<b>1030-1125 hrs</b>	<b>Opening Plenary</b>	
<i>Across the world, tariffs have been liberalized and importance been given to non-tariff measures (NTMs). The significance of standards, TRs, and compliance mechanism has become essential for industries to have greater market access internationally and produce products with best standards to create an image of 'Brand India'. The conclave aims to build capacity to re-orient and implement India's value chain integration through standards compliance.</i>		
1030-1035 hrs	Opening Address	<b>Mr Deep Kapuria</b> Chairman, National Accreditation Board for Certification Bodies & Co-Chairman, CII International and Trade Policy Council & Chairman, The Hi-Tech Group
1035-1040 hrs	Address	<b>Mr Pramod Kumar Tiwari</b> Director General, Bureau of Indian Standards
1040-1045 hrs	Address	<b>Dr R P Singh</b> Secretary General, Quality Council of India
1045-1055 hrs	Address	<b>Mr Adil Zainulbhai [virtual]</b> Chairperson, Capacity Building Commission & Former Chairperson, Quality Council of India
1055-1105 hrs	Address	<b>Mr Anil Agrawal</b> Additional Secretary Department for Promotion of Industry and Internal Trade Ministry of Commerce & Industry, Government of India
1105-1115 hrs	Address	<b>Mr Rajesh Agarwal</b> Additional Secretary Department of Commerce Ministry of Commerce & Industry, Government of India
1115-1120 hrs	Unveiling of Handbook on Standards prepared by Centre for Trade and Investment Law, IIFT	
1120-1125 hrs	Vote of Thanks	<b>Dr M Balaji</b> Joint Secretary Department of Commerce Ministry of Commerce & Industry, Government of India
<b>1120-1145 hrs</b>	<b>Tea/Coffee Break</b>	

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**1145-1235 hrs Session on Role of Standards and Technical Regulations in GVCs Integration – The Current Challenges and Way Forward for Achieving USD 5 Trillion Economy**

*Global value chains have become a dominant feature of world trade, encompassing developing, emerging, and developed economies. Despite impressive growth of the Indian economy, its integration into Global Value Chains is still lower than its neighboring nations. One of the key challenges faced by Indian industry is the sudden emergence of NTMs/ NTBs (Non-Tariff Barriers) followed by lack of awareness and national capacity to overcome technical barriers to trade (TBT) and to comply with the requirements of agreements on sanitary and phytosanitary (SPS) conditions, which are now basic prerequisites for market access surrounded in the global trading system. The aim is to delve into understanding the role of standards & TRs and conformity related challenges faced by industry in GVC integration. This session will give current status of standards, TRs and compliances and what needs to be the way forward.*

1145-1150 hrs	Opening Address by Session Moderator	<b>Mr H J S Pasricha</b> Deputy Director General Bureau of Indian Standards
1150-1158 hrs	Address	<b>Dr J S Reddy</b> Additional Director Export Inspection Council
1158-1206 hrs	Address	<b>Mr L John</b> Director Food Safety and Standards Authority of India
1206-1212 hrs	Address	<b>Mr Satwik Shekhar</b> Legal Consultant and Assistant Professor Centre for Trade and Investment Law Ministry of Commerce and Industry Government of India
1212-1218 hrs	Address	<b>Mr Ajay Sardana</b> President & Head Strategy & Business Development- Polyester Reliance Industries Ltd
1218-1224 hrs	Address	<b>Mr Mohit Bansal</b> Public Affairs Lead IKEA
1224-1230 hrs	Address	<b>Ms Hanane Taidi [virtual]</b> Director General TIC Council, Brussels
1230-1235 hrs	Interaction and Close of Session	

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<b>1235-1330 hrs</b>		
<b>Session on Challenges for Small and Medium Enterprises (SMEs) in Adoption of Standards and TRs while Preparing for Exports</b>		
<i>Indian SMEs contribute significantly to the country's GDP and are one of the major growth accelerators of the Indian economy. However, they are unable to experience the advantages of the GVC linkages due of lack of awareness of standards &amp; TRs and compliance-based roadblocks. The major concerns of SMEs are lack of technical and financial assistance. The session focuses on dissemination of knowledge with regards to Standards, TRs and Compliance amongst the SMEs and further explores their experiences.</i>		
1235-1240 hrs	Opening Address by Session Moderator	<b>Mr Anil Bharadwaj</b> Secretary General Federation of Indian Micro and Small & Medium Enterprises (FISME)
1240-1250 hrs	Address	<b>Mr S V Sharma</b> Joint Director & Head MSME Testing Centre, Okhla
1250-1300 hrs	Address	<b>Ms Sampa Banerjee</b> Executive Director WASME
1300-1310 hrs	Address	<b>Dr K Nandakumar [virtual]</b> Co-Chairman CII National MSME Council & Chairman & Managing Director Chemtrols Industries Pvt Ltd
1310-1320 hrs	Address	<b>Mr Pranav Kumar</b> Vice President-International Trade Policy & Compliance Reliance Industries Ltd
1320-1330 hrs	Interaction and Close of Session	
<b>1330-1345 hrs</b>		
<b>Indian National Strategy for Standardization (INSS) Recommendations from Past Conclaves and Work Done so far by Mr Anupam Kaul, Strategic Advisor (Quality &amp; Standards), Veriti Masters Guild</b>		
<b>1345-1445 hrs</b>		
<b>Lunch</b>		



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**1445-1535 hrs Session on Sectoral Challenges in Meeting SPS & TBT Compliance**

*SPS & TBT have become basic prerequisites for market access in the global trading system in the form of processing standards, requirements for products to be produced in disease free areas, quarantine and inspection procedures, sampling & testing requirements, residue limits for pesticides, drugs in foods and prohibitions on certain food additives, rules for product weight, size or packaging; ingredient or identity standards; shelf-life restrictions and import testing and certification procedures. Various national and international bodies impose a diverse range of standards and TRs. This session intends to look at the experiences of the industry at the sectoral level.*

1445-1450 hrs	Opening Address by Session Moderator	<b>Mr T S Vishwanath</b> Co-Founder VeKommunicate
1450-1500 hrs	Address	<b>Ms Jyoti Yadav</b> Deputy Secretary Department of Commerce Ministry of Commerce & Industry Government of India
1500-1510 hrs	Address	<b>Dr Sudhanshu</b> Secretary Agricultural and Processed Food Products Export Development Authority (APEDA)
1510-1520 hrs	Address	<b>Mr Rakesh Thomas Kurien</b> Deputy Director-Trade Promotion Office, New Delhi MPEDA
1520-1530 hrs	Address	<b>Mr Koustuv Kakati</b> Head-Regulatory Affairs (Trade & Economy) Tata Steel Ltd
1530-1535 hrs	Interaction and Close of Session	
<b>1535-1555 hrs</b>	<b>Tea/Coffee Break</b>	



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**1555-1655 hrs Session on Industry Preparedness on Emergence of Sustainability Standards**

*Aligning with the Sustainable Development Goals (SDGs) have become a focal point for economies across the globe. This has led to increased significance of sustainability standards adoption across industries. The session explores emerging sustainability standards in the international market and challenges faced in their implementation.*

1555-1600 hrs	Opening Address by Session Moderator	<b>Dr Murali Kallummal</b> Professor Centre for WTO Studies
1600-1610 hrs	Address	<b>Dr Manish Pande</b> Director Quality Council of India
1610-1620 hrs	Address	<b>Ms Chinmayee Deulgankar</b> Managing Director Food Chain ID
1620-1635 hrs	Address	<b>Ms Chandrima Chatterjee</b> Secretary General Confederation of Indian Textile Industry
1635-1650 hrs	Address	<b>Mr V Manjunath</b> Regional Standards Manager – South Asia and Sub Saharan Africa UL Standards & Engagement Inc.
1650-1655 hrs	Interaction and Close of Day I	

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**Day II: 20 December 2022**

**1000-1100 hrs Session on Industry Challenges meeting Conformity Assessment for Exports**

*The increasing prominence of standards and TRs in the international trade policy has raised considerable discussions on the effect of standards and TRs on export growth of developing countries. The exporters from developing countries suffer losses due to their inability to respond to restrictive and duplicative standards imposed by developed countries. Thus, this session endeavors to put forward the Indian industry's perspective on issues faced in compliance with export related regulations, to evaluate the impact of standards and TR compliance in determining export competitiveness in the global market.*

1000-1005 hrs	Opening Address by Session Moderator	<b>Mr Rajesh Maheshwari</b> Chief Executive Officer National Accreditation Board for Certification Bodies
1005-1015 hrs	Address	<b>Mr Shashibhushan Jogani</b> Chairperson TIC India & Managing Director SGS
1015-1025 hrs	Address	<b>Mr K Doraiswamy</b> General Manager & Head-Accreditation Indian Register Quality Systems
1025-1035 hrs	Address	<b>Mr Sudhir Zutshi</b> Director – Policy & Strategy, South Asia UL India Pvt Ltd
1035-1045 hrs	Address	<b>Dr A Venugopal</b> Director, Council of Scientific & Industrial Research National Physical Laboratory
1045-1055	Address	<b>Mr Manoj Belgaonkar</b> Head - Regulations, Standards and Quality Management Seimens Ltd
1055-1100 hrs	Interaction and Close of Session	

**1100-1125 hrs Tea/Coffee Break**

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**1125-1240 hrs Session on Standards Related Issues in FTAs**

*An increased engagement of India with developed economies as an FTA partner has made it important to understand the SPS and TBT commitments by the negotiators. Therefore, it becomes a benchmark for industries to adopt good regulatory practices and attain market access in the partner FTA country via SPS and TBT commitments. To facilitate trade and avoid issues of NTBs, India has explored new avenues in recent FTAs by introducing dedicated annexures through mutual recognition in sectors of interest like Pharma. This reaffirms that FTAs plays an important tool for regulatory convergence, mutual recognition, and diffusion of international standards and TRs.*

1125-1130 hrs	Opening Address by Session Moderator	<b>Mr Sumanta Chaudhuri</b> Principal Adviser-International Trade Policy Confederation of Indian Industry
1130-1143 hrs	Address	<b>Mr Sanjay Notani [virtual]</b> Partner Economic Laws Practice (ELP)
1143-1156 hrs	Address	<b>Dr Veena Jha</b> Chief Executive Officer IKDHVAJ Advisers LLP
1156-1209 hrs	Address	<b>Ms Jyoti Yadav</b> Deputy Secretary Department of Commerce Ministry of Commerce & Industry Government of India
1209-1222 hrs	Address	<b>Mr Anil Jauhri</b> Former Chief Executive Officer National Accreditation Board for Certification Bodies
1222-1235 hrs	Special Address	<b>Mr Rajeev Kher</b> Former Secretary Department of Commerce Ministry of Commerce & Industry Government of India
1235-1240 hrs	Interaction and Close of Session	

**1240-1345 hrs Lunch**



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1345-1510 hrs Session on Challenges with Services Standards		
<i>The services sector in India is the largest contributor to the country's economy. It had a share of more than 35% in India's total exports in 2021, primarily through professional services. It has become pivotal to strengthen the business environment and support investment in knowledge assets to foster skill development and enable Indian companies to climb the global value chain ladder and move towards high- value activities. This session aims to highlight challenges faced by the service sector in standards compliance.</i>		
1345-1350 hrs	Opening Address by Session Moderator	<b>Mr Anupam Kaul</b> Strategic Advisor (Quality & Standards) Veriti Masters Guild
1350-1405 hrs	Address	<b>Major Ranjeet Goswami (Retd)</b> Global Head-Corporate Affairs Tata Consultancy Services Ltd
1405-1420 hrs	Address	<b>Dr Pralok Gupta</b> Associate Professor Centre for WTO Studies
1420-1435 hrs	Address	<b>Mr Shenoy Robinson</b> Managing Director Catex Health
1435-1450 hrs	Address	<b>Dr Deepak Kumar</b> Chief Quality Officer Delhi Airport Quality Services
1450-1505 hrs	Special Address	<b>Mr Darpan Jain</b> Joint Secretary Department of Commerce Ministry of Commerce & Industry Government of India
1505-1510 hrs	Interaction and Close of Session	
1510-1530 hrs Tea/Coffee Break		





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1530-1630 hrs		Closing Plenary
1530-1535 hrs	Welcome Address	<b>Mr Chandrajit Banerjee</b> Director General Confederation of Indian Industry
1535-1545 hrs	Address	<b>Mr Jaxay Shah</b> Chairman Quality Council of India
1545-1600 hrs	Address	<b>Mr Peeyush Kumar</b> Additional Secretary Department of Commerce Ministry of Commerce & Industry Government of India
1600-1620 hrs	Special Address	<b>Mr Anurag Jain</b> Secretary Department for Promotion of Industry and Internal Trade Ministry of Commerce & Industry Government of India
1620-1630 hrs	Presentation on the Recommendations coming out from the Two-Day Conclave and Concluding Remarks	<b>Dr M Balaji</b> Joint Secretary Department of Commerce Ministry of Commerce & Industry Government of India
1630 hrs		Close of Conclave